

My Marketing System

What I Do to Sell Your Home

I make sure your home is priced correctly and you are comfortable with the price.

I make sure the documents and details needed to properly market and sell your home are available.

I will help you decide what repairs and improvements might be worthwhile.

I provide guidance in staging the home to make the best possible presentation.

I enter your home into our Multiple Listing Service within 24 hours of a signed agreement.

Your home listing will be uploaded to Realtor.com within 24 hours thereafter. As a Featured Realtor.com Agent, my listings are highlighted to web viewers and are much more detailed than the ordinary listing. Realtor.com has a contract relationship with AOL, MSN and other major internet sites so that your home is directly available to home seekers on the most popular sites.

Your listing will be made available to the public through www.mycaar.com, www.realestateiii.com and on my own website - www.amywebbsite.com - within 48 hours of listing.

I engage in an extensive print media campaign in local publications both through Real Estate III Corporate Advertising and personal advertising.

I will create a beautiful, attention getting color flyer for your home and make sure all of the top Realtors in Charlottesville receive direct promotions on your home both in print and by email.

I will create a home book to place in your home highlighting its best features and providing helpful information to potential buyers about the home and the area.

I will schedule a Realtor Open House as quickly as possible to ensure that all local Realtors have a chance to view your home as soon as it comes on the market.

I will schedule a Public Open House, if desired, at a convenient time, as quickly as possible.

I will provide feedback to you every time your home is viewed, keep you informed of our progress, the ongoing advertising campaign and answer any questions and concerns that you have: ***you will never be out of the loop.***

Amy Bender Webb
Selling Real Estate One Yard at a Time

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